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COLORS

CREATED BY: Tonino Quinti, Francesco Ricchi, Amato Pennasilico

The six contestants are emotionally attached couples - newlyweds, young people who have just started dating, people in long-term relationships - who challenge each other to simple, provocative games. In the first stage of the programme, the couples try to win the Colors at stake. In the second stage, they play "Rubacolorè" and in the grand finale, the couple that won all of the previous stages tries to win the jackpot by playing "Parole in libertà". The contestants have only 120 seconds to play COLORS, win the prizes and earn the right to return to the programme for the next episode.

RAI 1
GAME SHOW - 20X60' - 2016



EASY SAID, EASY DONE DETTO FATTO

Detto Fatto (Easy Said, Easy Done) is the programme where easy solutions are provided to the challenges of everyday life, making it more organised, cheaper, happier and more satisfying. The hostess, a businesswoman, but also a mother, a partner, conscious of her shape - a real multitasking character - opens the doors of her house to all those who wish to solve their life's small and big problems. The audience can ask questions or requests through the web, SMS, letters to the staff.

RAI 2- ENDEMOL
ENTERTAINMENT - 2013-still on going (daily)



CALL FOR A CLUE

CHI L'HA VISTO?

CREATED BY: Lio Beghin

A television program dedicated to search missing persons and find answers to unsolved mysteries. An important part of the Program is dedicated to live phone calls coming from viewers, who report sightings and alerts directly to the TV presenter (obviously after being filtered by the editorial staff).

REAL LIFE - 1098x175' - 1989-2016

MASTERPIECE

CREATED BY: Dario Calleri

The first talent show about writing. Aspiring novelists, with a "masterpiece in the drawer", expose their book to a jury formed by 3 extraordinary writers: Andrea De Carlo, Giancarlo De Cataldo, Taiye Havana. Massimo Coppola coaches the participants and gives them good advice on how to survive the difficult competition. The winner will have his/her book published by Bompiani in co-edition with Rai Eri and in collaboration with *Corriere della Sera*.

RAITRE - FREMANTLEMEDIA
LITERARY TALENT SHOW - 12X90' - 2014
SELECTED TERRITORIES

FORMATS



FORTE FORTE FORTE

CREATED BY: Raffaella Carrà, Sergio Japino

A new kind of talent show, an extreme competition for the best host on stage! Through challenges each contestant has to prove to be the best dancer, the best singer and the best performer ever! Are they able to they keep viewers glued to the tv set or not?

RAI - BALLANDI MULTIMEDIA
TALENT SHOW - 8X120' - 2015



LEAVIN' YOU A SONG TI LASCIO UNA CANZONE

CREATED BY: Roberto Cenci

Italy's most beloved popular songs, 20 singers aged 9 to 16, a live, 30-piece orchestra, a program hostess capable of creating a carefree, happy atmosphere plus a spectacular set framed by the Ariston Theatre, annual site of the world's best known pop music festival. These are the main ingredients in the spectacular evenings of entertainment entitled LEAVIN' YOU A SONG.

BALLANDI ENTERTAINMENT
ENTERTAINMENT - 14X180' - 2008-2015



MAMMA IMPERFETTA 1, 2

UNA MAMMA IMPERFETTA 1, 2

CREATED BY: Ivan Cotroneo

The series revolves around the main character, Chiara, played by Lucia Mascino. It takes the form of a video diary in which Chiara faces the problems of a modern mom struggling with children, work and marriage. The main character is flanked by three friends Irene, Claudia and Marta, with whom she has breakfast at a bar for a few minutes regularly.

RAI FICTION - INDIGO FILM
COMEDY - 50X8' - 2013-2014

ZECCHINO D'ORO

Songs for children, sung by children and judged by children. Zecchino d'Oro is an international children's song festival organized to promote the production and diffusion of songs inspired by ethical and civic values. Rai has successfully produced the show every year since 1959.

RAI - ANTONIANO PRODUCTION
ENTERTAINMENT - 59° EDITION - 2016
DAILY 60' | WEEKLY FINALE 120'

FORMATS



WHAT'S THE SEQUENCE?

I MAGNIFICI 7

CREATED BY: Max Novaresi

A new exciting quiz show from RAI UNO. Contestants try to make as much money as possible to then bet it all on the final game. The “magnificent 7” characters are wellknown personalities who each stay for a week of episodes. The game has one contestant per episode. During each round the contestant is asked to rank them according to set criteria (for example by age). When the contestants get the order right, they win the prize money for the round, which then gets added to the final jackpot.

ENDEMOL
QUIZ SHOW - 3X40' - 2013
SELECTED TERRITORIES



HIGH HEELS! ONLY FOR THE SHOE ADDICTED

TACCO 12

CREATED BY: Riccardo Recchia

Shoes hold certain magic for women; they're often a passion and sometimes even a real obsession. The quintessential feminine accessory, shoes are a symbol of seduction and charm with the power to raise self-esteem and increase sex appeal. A special occasion, a glamorous event, one of life's important moments – these are the best times to wear a brand new pair of shoes and the best excuse to buy them. Every episode follows three different women looking for the perfect pair of shoes to wear to the same type of event.

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LIBERO PRODUZIONI
ENTERTAINMENT - 6X40' | 4X25' - 2013



NEW LOOK NEW LIFE

COME SI CAMBIA

CREATED BY: Marco Falorini, Andrea Frassoni

The makeup artist helps several women rediscover their femininity and change their lives. First and foremost however, he listens to their stories and reasons for wanting to make the change. At that point, make up artists, hairstylists, and fashion designers from Diego Dalla Palma's Academy transform the protagonist's style, right in her own home! Once her new look has been completed, the new "her" emerges to show her new image to her family, winding up the episode with a touch of real emotion.

LIBERO PRODUZIONI
MAKEOVER | REALITY - 16X40' - 2012

WHAT'S IT GONNA BE?

BABY BOOM!

CREATED BY: Marco Falorini, Andrea Frassoni

An unforgettable holiday with the whole family gathered in a delightful setting to find out the the sex of the soon to be born baby. Will it be a boy or a girl? Find out with us! It's an outburst of joy for everyone.

LIBERO PRODUZIONI
LIFESTYLE | REALITY - 2X22' - 2012

FORMATS



THE CHEF'S PODIUM LA TERRA DEI CUOCHI

CREATED BY: Andrea Palazzo, Fausto Enni, Federico Lampredi, Luca Tiberio, Filippo Cipriano, Matteo Catalano, Alberto Consarino

Passion, Emotion, Taste, Creativity, Surprise, and Sensation... the kitchen is the stage! A new talent show for aspiring chefs competing for the final prize of 120,000 €. The winner needs to eliminate all of his opponents. The competing chefs are 4 men and 4 women, generally not professional chefs, inspired by a passion for food that has led them to attend schools or specialized kitchens. Each participant brings a relative or a close friend to be part of the jury. The jury of relatives is blindfolded for the tasting the dishes. The Super Chef expresses technical opinions on the preparation of the dishes and decides who passes on to the blind jury.

AMBRA MULTIMEDIA
LIFESTYLE | COOKING SHOW - 1X120' - 2013



WAR OF THE AGES LA GUERRA DEI MONDI

CREATED BY: Andrea Bevilacqua

Two parallel universes which seem so far each from one another. The young versus the old, are they really two worlds at war with each other? War of the Ages engages two generations trying to find, through a heated debate, a shared point of view between the under 40s and the over 60s. Each episode offers two or more current topics, from pop culture to politics. The two factions will be led by a pair of regular guests (one young and the other old) the other characters are tied more or less directly to the topics that develop during the episode.

ENDEMOL
ENTERTAINMENT | PANEL DEBATE - 4X120' - 2013
SELECTED TERRITORIES



UBIQ

CREATED BY: Giorgio Carpinteri, Alessandro De Angelis, Vanni Gandolfo

A magazine that hunts for cool, creative trends and styles around the globe. Ubiq stands for “ubiquity”, the state of being everywhere at once. One of the format’s features is to be in different places around the globe in the same episode. Sharing stories of young wanderers who are pursuing their dreams and have succeeded in creating hip and innovative trends. Ubiq’s lifeblood is an international creative network of videomakers. Not ordinary correspondents, but story seekers and creative enthusiasts. Every episode is an adventure, structured around a theme that introduces new products, trends and characters. Ubiq - a world where music, design and fashion are everything!

RAI 5 - THE BLOG TV
LIFESTYLE | TRENDS - 15X26' - 2012

THE LIGHT OF A NEW DAY IL MATTINO DOPO

CREATED BY: Alessia Eleuteri, Danila Lostumbo

A lighthouse on a cliff. Five players, with five different broken stories, meet someone in a lighthouse and try to remedy a mistake from the past. They have one night to be listened to and to be forgiven. Only at sunrise the next morning, do we find out who has failed and will have to leave and who goes on to reconcile with the past.

AMBRA MULTIMEDIA
REALITY - 90' - 2013

